



## Trisura Guarantee Insurance Company Enters The Canadian Media Liability Insurance Market

We are pleased to announce the launch of our new Multimedia Liability Insurance Policy that provides unparalleled coverage for media entities. In introducing this product, Trisura becomes the **only** Canadian owned insurance company that is protecting Canada's media entities. At Trisura, we not only understand the unique exposures faced by Canadian companies, but also believe that they can rely on made-in-Canada solutions to address them.

Trisura's Multimedia Liability Insurance Policy has been designed for the following classes of media risks:

- Advertising Agencies
- Authors
- Broadcasters (Radio and Television)
- Cable Channels, Networks, Operators
- Freelance Writers
- Media Conglomerates (companies that publish, broadcast and disseminate content over multiple platforms)
- Publishers (newspaper, magazine and book)
- Personal Appearance Accounts

Trisura's Multimedia Liability Insurance Policy is written on an occurrence based form that provides coverage for media, personal injury and contextual errors and omissions (E&O). The policy has been written on an "all-risk" approach which provides coverage for possible future liability theories. Other enhancements include an emotional distress carveback on the bodily injury and property damage exclusion, merchandising coverage, confidential source coverage, independent contractor coverage, and liability assumed under contract coverage. The policy also applies to wrongful acts on a worldwide basis. Limits of \$10 million are available on either a primary or excess basis.

In addition, Trisura offers several optional extensions of coverage including human rights complaint coverage, offensive declaratory judgement actions coverage (provides funding for proactive legal actions), governmental claims coverage (coverage for claims brought by the Canadian Radio-television and Telecommunications Commission), and a contextual errors and omissions carveback on the bodily injury and property damage exclusion.

Trisura is excited to offer this industry-leading product to the Canadian marketplace. If you are looking for superior coverage and exceptional service, or would like to obtain additional information, please contact any member of our Corporate Risk team today.

Regards,

**Robert Taylor**  
Chief Executive Officer  
Trisura Guarantee Insurance Company  
Tel: (416) 214-2555 ext. 225  
[bob.taylor@trisura.com](mailto:bob.taylor@trisura.com)

---

**Vancouver Office**  
1055 West Georgia Street, Suite 2050  
Vancouver, British Columbia V6E 3R5  
Tel: (604) 669-3141  
Fax: (604) 687-3419

**Calgary Office**  
150 – 6 Avenue SW, Suite 3360  
Calgary, Alberta T2P 3Y7  
Tel: (403) 663-3343  
Fax: (403) 663-3344

**Toronto Office**  
70 York Street, Suite 1100  
Toronto, Ontario M5J 1S9  
Tel: (416) 214-2555  
Fax: (416) 214-9597

**Montreal Office**  
1501 McGill College Avenue, Suite 1620  
Montreal, Quebec H3A 3M8  
Tel: (514) 845-4555  
Fax: (514) 845-6876