



TRISURA®

# Trisura to Help Vulnerable Canadian Businesses Manage Privacy Breaches

*Trisura to provide privacy breach resources and services to help its insureds avoid privacy breaches and mitigate damages should they occur.*

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In today's high-tech workplace, Canadian businesses are facing ever-increasing risks and costs of privacy breaches that can expose sensitive customer information. The risks are everywhere—arising both from inside and outside of businesses—particularly at organizations that hold a lot of personal customer data like insurance brokers, personal counsellors, property managers and financial institutions.

In response to the growing need for Canadian businesses to defend against the risks and costs of privacy breaches, [Trisura Guarantee Insurance Company](#) has partnered with [IDT911](#), North America's premier identity management and data risk management services provider, to deliver proactive and reactive privacy breach services and tools. These services, which include education and training, are perfect for those companies that have a particularly high-risk rate.

Many businesses aren't properly protecting their customers' digitally stored information, according to a [survey conducted by the Office of the Privacy Commissioner of Canada](#) (OPC). Nearly 50 percent of companies that store personal information on portable devices like laptops, tablets and memory devices don't encrypt the data—even though these devices are prone to being misplaced, lost or stolen.

"Having appropriate breach preparation and response services can help Canadian businesses safeguard reputation, credibility and trust that could be damaged by exposure of consumer data or could lead to business failure," said Richard Grant, Trisura's senior vice president of corporate risk. "In response to this critical need, we're providing policyholders with privacy breach tools, resources and services."

The privacy breach services provided to Trisura's insureds include:

- An online breach website featuring exclusive resources to help business owners recognize data risks, as well as Canadian and provincial compliance laws and their notification requirements
- Access to IDT911's online training tools to help businesses better understand privacy risks and manage their data liabilities
- On-call professional assistance to help handle a breach crisis
- Response services to assist breach victims and help them avoid identity theft and fraud
- Plus, our insured's employees will have access to identity management services to help protect against and recover from identity theft and fraud

"With our support, Trisura provides vulnerable Canadian companies with 24/7 access to privacy and regulatory requirements, steps to take if a breach happens, as well as our best-of-class e-learning platform and recovery assistance," said Matt Cullina, CEO, IDT911. "We're thrilled Trisura has chosen us as their partner in helping their business customers safeguard their private information and their reputation in the community."

To learn more about Trisura's privacy breach services, please contact your Trisura Corporate Risk underwriter.

## **About Trisura Guarantee Insurance Company**

Trisura Guarantee Insurance Company is a Canadian Property and Casualty insurance company, incorporated under the Insurance Companies Act (Canada). Trisura provides innovative solutions and expertise through a select broker network, specializing in Corporate Risk, Surety and related products. As a Canadian owned and operated company, Trisura is uniquely positioned to satisfy mid-market risks in Contract Surety, Commercial Surety, Directors' and Officers' Liability, Fidelity, and Professional Liability including Media Liability. Made in Canada solutions, exceptional

service, and expertise from experienced, disciplined underwriters—in combination, these attributes provide Trisura with an innovative edge in the Canadian marketplace. For more information, please visit <http://www.trisura.com>.

**About IDT911**

Founded in 2003, IDT911 is the nation's premier consultative provider of identity and data risk management, resolution and education services. The company serves 13 million households across North America and provides fraud solutions for a range of organizations, including Fortune 500 companies, the North America's largest insurance companies, corporate benefit providers, banks and credit unions and membership organizations. Since 2005, the company has helped more than 200,000 businesses manage data breaches. IDT911's management team has more than 200 years of insurance and financial experience, having served at companies such as AIG, Liberty Mutual, MetLife, Allstate, FM Global, and other leading institutions. IDentity Theft 911 is the proud recipient of several awards, including the Stevie Award for Sales and Customer Service. For more information, please visit [www.idt911.ca](http://www.idt911.ca), [www.facebook.com/idt911](https://www.facebook.com/idt911) and [www.twitter.com/idt911](https://www.twitter.com/idt911).

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