

Trisura, Technology and Tools:

New Mobile friendly Website Provides Brokers with easy access to Specialty Insurance Solutions

March, 18th, 2014 (Toronto, ON) – Trisura Guarantee Insurance Company, a Canadian specialty lines insurance and surety company, has launched an updated brand and invites you to explore its new look at www.trisura.com

The brand refresh features a new mobile-friendly website which includes extensive product resources, a thought leadership blog, relevant industry news feeds and insight into Trisura's unique culture.

It's all part of Trisura's commitment to providing brokers with everything they need to offer their clients the industry's best specialty insurance and surety solutions.

"Trisura has always been a broker-focused company," said Mike George, Trisura's President and CEO. "Since we opened our doors in 2006, Trisura has been focused on providing an exceptional experience for our stakeholders – our brokers, their clients and the Trisura team. Indeed, the "Tri" in Trisura refers to that three-party relationship."

A Step Above -- Focused on our Brokers

Trisura's corporate vision has always been to go a step above and drive performance that is unparalleled in the industry. Trisura's core values define the company and provide a clear guide to staff, so brokers can always expect the company to:

- Provide support by remaining a broker-focused company
- Care about their needs and their clients' concerns
- Listen and appreciate their point of view
- Respond quickly and provide access to decision makers
- Share expertise whenever needed
- Stay selective by working with a select broker network
- Remain entrepreneurial with a sense of urgency and ownership

About Trisura

Trisura Guarantee Insurance Company is a Canadian specialty insurance and surety company with offices in Toronto, Montreal, Calgary, Halifax, Quebec City and Vancouver. Trisura provides customized solutions and expertise through a select broker

network and is uniquely positioned to satisfy mid-market risks in Contract Surety, Commercial Surety, Directors' and Officers' Liability, Fidelity, and Professional Liability including Media Liability and Privacy Breach.

Trisura is rated A- (Excellent) by A.M. Best.

For more information:

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